

Greetings!

At Cleveland Faucet Group (CFG), we make products to meet the specific needs of the multi-family housing segment. This emphasis can be seen not only in the thoughtful design of our faucets and showerheads, but also in the quality manufacturing, durability and service offered for each and every CFG product. We firmly believe that no other faucet brand can claim the breadth and depth of competencies, plus the level of dedication that CFG brings to our key markets. This year, we've renewed our commitment once again with the introduction of new styles and finishes, plus WaterSense® showering options.

- **A New Transitional Kitchen and Bath Suite**

For properties that want to provide a transitional look in the kitchen and bath, CFG introduces its new Baystone® suite. The suite features several new faucet configuration options, including a widespread lavatory faucet; single-hole, single-handle lavatory faucet; pulldown kitchen faucet and single-hole, single-handle kitchen faucet. Baystone is the ideal solution for management companies looking to standardize over a number of markets – as its transitional style makes it the perfect fit for virtually any property – from traditional to contemporary.

- **Comprehensive WaterSense® Product Portfolio**

CFG is committed to embracing sustainability and is pleased to announce that its Water Saving showerhead has received one of the first certifications from the Environmental Protection Agency's (EPA) new WaterSense labeling criteria specifically for showering products. In addition to CFG's lavatory faucets, which are all certified to meet WaterSense criteria for faucets, the newly certified showerhead comes in a variety of configurations and finish options, including Chrome, Brushed Nickel and Old World Bronze. It is available with the Baystone, Capstone and Cornerstone product lines.

- **Better Products – Lower Lifetime Costs**

CFG has always known that its products help multi-family properties save time and money. But, in order to find out how its faucets stacked up against the competitors in real-world applications, the company commissioned a blind survey through the independent Rabin Research Company. Two key factors were reviewed – installation and general maintenance costs – items beyond purchase price that make up the total cost of ownership of the product. The results? On average, CFG faucets cost less to install and maintain than competitive brands.

- **Style and Finish Options to Match Every Décor**

From traditional to transitional, cool tones to warm hues, CFG has the style and finish options to coordinate with any décor. CFG kitchen and bath products are available in Chrome, PVD Classic Stainless, PVD Stainless, PVD Brushed Nickel and Old World Bronze finishes.

Please feel free to contact me at [mark.knurek@moen.com](mailto:mark.knurek@moen.com) or (800) 321-8809, ext. 2908 with any questions regarding the product information or research included in this press kit.

Thank you for your interest and support of CFG.

Best regards,

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