

FOR IMMEDIATE RELEASE
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**CFG's WATER SAVING SHOWERHEAD WINS
2009 CONSULTING-SPECIFYING ENGINEER PRODUCT OF THE YEAR AWARD**

***National Award Recognizes Top Mechanical,
Electrical and Plumbing Products***

North Olmsted, Ohio... Cleveland Faucet Group® (CFG), a Moen Incorporated brand, is a 2009 *Consulting-Specifying Engineer* (CSE) magazine Product of the Year Bronze Award winner. Currently in its fifth year, the Product of the Year Award honors new products that add value in the HVAC, fire, electrical, and plumbing systems engineering markets. CFG's Water Saving showerhead was recognized specifically for its contributions toward water and energy savings.

A panel of professional engineers who design and specify HVAC, electrical, fire protection and plumbing systems selected CSE Product of the Year award finalists in 10 unique categories. The official winners were then chosen by CSE subscribers. The Water Saving showerhead won the bronze award in the plumbing and water management category.

CFG's Water Saving showerhead is certified to meet the Environmental Protection Agency's (EPA) WaterSense® criteria. It flows at a rate of 1.75 gallons per minute (gpm), offering a 30 percent water savings from the industry standard of 2.5 gpm. Not only is this savings significant in reducing water consumption, but it also reduces energy costs since less hot water is used.

"The new Water Saving showerhead is a quick and easy solution for property owners to realize significant savings on their utility bills," said Mark Knurek, CFG brand manager. "We are proud to be recognized by *Consulting-Specifying Engineer* for our work to create durable, high-quality products that save resources and add real value to properties."

Unlike some water-efficient showerheads that simply restrict the water flow, CFG's new Water Saving showerheads feature an optimized spray pattern to help preserve the showering experience that end-users are accustomed to from full-flow showerheads. To create this unique design, CFG decreased the diameter of the spray formers in order to maintain the velocity of the water streams hitting the body, treating users to a full, powerful spray. The rubber spray formers

also provide the ability to simply wipe away hard mineral deposits on the showerhead, preserving a consistent spray pattern and extending its useful life.

In addition to contributing toward a building's eligibility for LEED certification in the Water Use Reduction category, the Water Saving showerhead is certified to the IAPMO (International Association of Plumbing and Mechanical Officials) Green standard for having a flow rate at least 20 percent below the industry standard.

CFG's new Water Saving showerhead is available as a stand-alone item, or as an option on the tub and shower products of CFG's Capstone® or Cornerstone® collections. The Water Saving showerhead is available in popular Chrome, PVD Brushed Nickel and Old World Bronze finishes to coordinate with bathroom faucets and accessories.

For more information about the new Water Saving showerhead from CFG, visit www.cfgonline.com or call 1-888-450-5522.

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About CFG

CFG delivers real value in kitchen and bathroom faucets, showerheads and in-wall valves, with a strong foundation in design, distribution and service. CFG offers customers the confidence of working with a solid business partner committed to providing the best return on investment. For more information, visit cfgonline.com, or call 1-888-450-5522.

About Moen

Moen offers a diverse selection of thoughtfully designed, on-trend [kitchen faucets](#), [bathroom faucets](#), [showerheads](#), and [stainless steel sinks](#) for residential and commercial applications. As the #1 faucet brand in North America, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, fortunebrands.com), a leading consumer brands company.

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