

FOR IMMEDIATE RELEASE
April 2010

THE CLEVELAND FAUCET GROUP®
OFFERS DURABLE FAUCETS WITH EXCEPTIONAL SERVICE

CFG Offers Products Tailored to the Multi-Family Segment

North Olmsted, Ohio . . . Cleveland Faucet Group® (CFG), a Moen Incorporated brand, offers the unparalleled combination of faucet design, quality manufacturing and service. Guided by comprehensive market research and in-depth interviews with general contractors, developers, maintenance supervisors, plumbers and wholesalers, Moen continues to invest in the design of CFG's products, as well as its manufacturing and assembly capabilities.

"No other faucet manufacturer can claim the breadth and depth of competencies and the level of commitment that Moen has brought to the multi-family market through CFG," said Mark Knurek, CFG brand manager. "Our objective is to increase customers' return on investment by upgrading the quality of its multi-family customers' faucet specifications."

Multiple Choices—Built To Last

CFG offers four collections – Capstone®, Cornerstone®, Flagstone® and the new Baystone™, to meet the many different needs of customers. These collections feature brass waterways and a ceramic cartridge design, which combats service issues associated with hard water and line debris. Plus, the sleek faucets are easy to install and easy to clean. In addition, CFG has a complete line of water-saving solutions that include lavatory, shower and kitchen products. All CFG lavatory faucets and showerheads offered with its Baystone, Capstone and Cornerstone collections are certified to meet WaterSense® criteria, indicating they meet the Environmental Protection Agency's guidelines for water-efficient products.

Baystone

Baystone is the latest kitchen and bath collection from CFG. This transitional suite features several new faucet configuration options, including a widespread lavatory faucet; single-hole, single-handle lavatory faucet; pull-down kitchen faucet and single-hole, single-handle kitchen faucet, available with or without coordinating sidespray. For added flexibility, the Baystone kitchen faucets and single-handle lavatory faucet can be installed as part of a single hole application to fit beautifully into solid-surface countertops; or with a three-hole coverplate for use with conventional, pre-drilled sinks.

“Products in the new Baystone suite increase options for kitchen and bath décor and offer features and benefits that will help property owners realize significant savings over the life of the faucets,” said Mark Knurek, CFG Brand Manager.

The Baystone collection features CFG’s 10-year warranty. Finishes include on-trend PVD Classic Stainless, PVD Brushed Nickel and Chrome.

Capstone

The Capstone line offers coordinated, on-trend styles and finishes for both the kitchen and the bath. The collection’s traditional look makes it ideal for moderately priced new multi-family housing or renovation/replacement projects.

“The multi-family category needed a collection that offered consumer-friendly styling – while still providing property owners with an incredible return on their investment. The Capstone line does just that and comes with an impressive 10-year warranty,” said Knurek. “These faucets offer the same durability that CFG is known for, but they also include finish choices and feature upgrades.”

For the kitchen, the line features a single-handle pullout faucet or a two-handle high arc version with available matching side spray. The bath line features two-handle versions with matching tub, shower and garden tub trim to create a coordinated look throughout the room. All are available in three stylish finishes – Chrome or PVD Stainless for the kitchen, and Chrome or PVD Brushed Nickel for the bath, plus a new Old World Bronze finish, available for the kitchen and the bath.

Cornerstone

Since research showed that many faucets in multi-family and rental unit properties are replaced within fifteen months, CFG developed the Cornerstone line to respond to these rigorous demands.

“The Cornerstone collection offers many key benefits, such as a significant improvement in our customer’s ROI when labor and faucet costs are evaluated,” added Knurek. “In addition, the Cornerstone line is backed by a 10-year warranty – a benefit most faucets in multi-family housing projects do not have.”

Cornerstone products are available in neutral styles with Chrome, PVD Stainless and PVD Brushed Nickel finishes. Additionally, matching bath and shower faucets, with features such as pressure balancing and temperature limit stops, ensure a coordinated look.

Flagstone

The Flagstone line of kitchen and bath faucets features classic, easy-to-coordinate styles combined with solid construction to reduce maintenance headaches.

“Flagstone is simplicity at its best,” said Knurek. “Not only is it ideal for new construction and renovation, but it is affordable and reliable – the hallmarks of CFG.”

The line includes single- or two-handle faucets for both the kitchen and bathroom. They are available in a Chrome finish and are backed by a one-year warranty.

Specifications that Make a Difference to Plumbers and Renters

The benefits of CFG products don't stop with property managers – both plumbers and renters can quickly see the advantages, as well. These include:

- Quick-install flexible supply lines in the Baystone and Cornerstone lines allow plumbers to realize significant, immediate labor savings with fast, trouble-free installation
- Neoprene® gaskets take the place of plumber's putty – saving additional time and money
- Brass waterways ensure durability
- All faucets are ADA-compliant
- Bathroom faucets are certified to meet EPA WaterSense criteria
- Showering options that are certified to meet WaterSense criteria

Knurek emphasized, “Our top concern is the customer's payback from the project in the long-run. Therefore, our priority is to make job-appropriate recommendations, and provide the right products at the right price to help our customers meet their profit goals for conversion or occupancy.”

For more information about the Baystone, Capstone, Cornerstone and Flagstone lines from CFG, visit cfgonline.com or call 1-888-450-5522.

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About CFG

CFG delivers real value in kitchen and bathroom faucets, showerheads and in-wall valves, with a strong foundation in design, distribution and service. CFG offers customers the confidence of working with a solid business partner committed to providing the best return on investment. For more information, visit cfgonline.com, or call 1-888-450-5522.

About Moen

Moen offers a diverse selection of thoughtfully designed, on-trend [kitchen faucets](#), [bathroom faucets](#), [showerheads](#), and [stainless steel sinks](#) for residential and commercial applications. As the #1 faucet brand in North America, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, fortunebrands.com), a leading consumer brands company.

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