

## CFG SHOWERHEAD OPTIONS MEET EPA'S NEW WATERSENSE® CRITERIA

*North Olmsted, Ohio...* Reducing water usage while meeting consumer needs are major considerations in the product design process at Cleveland Faucet Group (CFG), a Moen Incorporated brand. And now, CFG is taking its environmental commitment to the next level, as its Water Saving showerhead is among the first to receive certification from the Environmental Protection Agency's (EPA) new WaterSense® labeling criteria specifically for showering products. This new certification allows CFG customers to select a WaterSense-labeled showerhead from a variety of configurations and finish options, including Chrome, Brushed Nickel and Old World Bronze, within the Baystone, Capstone and Cornerstone product lines.

"With this latest WaterSense certification, multi-family properties can now install CFG products at the sink *and* in the shower to reduce both water usage and monthly utility bills," said Mark Knurek, CFG brand manager. "CFG is proud to be among the first to receive this important certification, and to be able to offer showerhead options that are certified to meet WaterSense criteria across three of our product lines."

The certified showerhead options are designed to help environmentally conscious multi-family property owners and managers provide renters with an optimized water flow that doesn't sacrifice performance. They feature flow rates of 1.75 gallons per minute (gpm), versus the industry standard of 2.5 gpm. The result is water conservation of up to 32 percent. The showerheads must also meet the maximum and minimum flow rate and force requirements as outlined by the EPA. Specific CFG models certified to meet WaterSense labeling criteria include:

Model Number	Product Collection	Description	Flow Rate (gpm)
42018GR	Baystone/Capstone/ Cornerstone	Water Saving showerhead	1.75
42018BNGR	Baystone/Capstone/ Cornerstone	Water Saving showerhead	1.75
42018OWBGR	Capstone	Water Saving showerhead	1.75
42916GR	Baystone/Capstone/ Cornerstone	Water Saving showerhead arm and flange	1.75
42916BNGR	Baystone/Capstone/ Cornerstone	Water Saving showerhead arm and flange	1.75

42916OWBGR	Capstone	Water Saving showerhead arm and flange	1.75
T41311CGR	Capstone	Tub/ shower trim kit with Water Saving showerhead	1.75
T41311CBNGR	Capstone	Tub/ shower trim kit with Water Saving showerhead	1.75
T41311COWBGR	Capstone	Tub/ shower trim kit with Water Saving showerhead	1.75
T41315CGR	Capstone	Shower only trim with Water Saving showerhead	1.75
T41315CBNGR	Capstone	Shower only trim with Water Saving showerhead	1.75
T41315COWBGR	Capstone	Shower only trim with Water Saving showerhead	1.75
40315CGR	Cornerstone	Shower only trim with Water Saving showerhead	1.75
40315CBNGR	Cornerstone	Shower only trim with Water Saving showerhead	1.75
40315VGR	Cornerstone	Shower only trim with Water Saving showerhead	1.75
40315VBNGR	Cornerstone	Shower only trim with Water Saving showerhead	1.75
40311CGR	Cornerstone	Tub/ shower trim kit with Water Saving showerhead	1.75
40311CBNGR	Cornerstone	Tub/ shower trim kit with Water Saving showerhead	1.75
40311VGR	Cornerstone	Tub/ shower trim kit with Water Saving showerhead	1.75
40311VBNGR	Cornerstone	Tub/ shower trim kit with Water Saving showerhead	1.75
T42311CGR	Baystone	Tub/ shower trim kit with Water Saving showerhead	1.75
T42311CBNGR	Baystone	Tub/ shower trim kit with Water Saving showerhead	1.75
T42315CGR	Baystone	Shower only trim with Water Saving showerhead	1.75
T42315CBNGR	Baystone	Shower only trim with Water Saving showerhead	1.75

WaterSense aims to decrease indoor and outdoor water use through water-efficient products and simple, water-saving practices. The program encourages customers to look for WaterSense-labeled products, which have been independently certified for efficiency and performance, and promotes water-saving techniques that reduce stress on water systems and the environment.

For more information about CFG showering products certified to meet WaterSense labeling criteria, visit [cfgonline.com](http://cfgonline.com) or call 1-888-450-5522.

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### **About WaterSense**

WaterSense, a partnership program sponsored by the U.S. Environmental Protection Agency, seeks to protect the future of our nation's water supply by offering people a simple way to use less water. For more information on WaterSense, and for a full list of labeled products and WaterSense irrigation partners, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).

### **About CFG**

CFG delivers real value in kitchen and bathroom faucets, showerheads and in-wall valves, with a strong foundation in design, distribution and service. CFG offers customers the confidence of working with a solid business partner committed to providing the best return on investment.

### **About Moen**

Moen offers a diverse selection of thoughtfully designed, on-trend [kitchen faucets](#), [bathroom faucets](#), [showerheads](#), and [stainless steel sinks](#) for residential and commercial applications. As the #1 faucet brand in North America, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, [fortunebrands.com](#)), a leading consumer brands company.

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